

Let's Break the ICE



The below outline provides a comprehensive overview of the key components included in the listed sponsorship packages.

I. Premier Sponsorship, \$10,000

a. Recognition and Acknowledgement

- i. Public acknowledgement during open/closing ceremonies.
- ii. Speaking engagement or panel participation opportunity.

b. Brand Visibility

- i. Digital platforms
 1. Logo inclusion and company recognition on social media marketing/platforms both before and after event.
 2. Logo inclusion and company recognition in attendee emails both before and after event.
- ii. Logo Placement
 1. LARGE logo inclusion (approx. size 7'W X 2'H) on sponsorship recognition banner.
- iii. Event collateral
 1. Logo inclusion in event programs and promotional materials distributed to all attendees.
 2. Logo inclusion in event marketing posters visible to all attendees.

c. Exhibition Opportunities

- i. Option for booth or exhibition space to showcase products/services during Wednesday evening Happy Hour event.

d. Additional Incentives

- i. 3 attendee event tickets
- ii. FULL attendee contact list

Let's Break the ICE



II. Platinum Sponsorship, \$7,500

a. Recognition and Acknowledgement

- i. Public acknowledgement during open/closing ceremonies.
- ii. Speaking engagement or panel participation opportunity.

b. Brand Visibility

- i. Digital platforms
 1. Logo inclusion and company recognition on social media marketing/platforms both before and after event.
 2. Logo inclusion and company recognition in attendee emails both before and after event.
- ii. Logo Placement
 1. LARGE logo inclusion (approx. size 7'W X 2'H) on sponsorship recognition banner.
- iii. Event collateral
 1. Logo inclusion in event programs and promotional materials distributed to all attendees.
 2. Logo inclusion in event marketing posters visible to all attendees.

c. Exhibition Opportunities

- i. Option for booth or exhibition space to showcase products/services during Wednesday evening Happy Hour event.

d. Additional Incentives

- i. 2 attendee event tickets
- ii. FULL attendee contact list

Let's Break the ICE



III. Gold Sponsorship, \$5,000

a. Recognition and Acknowledgement

- i. Public acknowledgement during open/closing ceremonies.

b. Brand Visibility

i. Digital platforms

1. Logo inclusion and company recognition on social media marketing/platforms both before and after event.
2. Logo inclusion and company recognition in attendee emails both before and after event.

ii. Logo Placement

1. LARGE logo inclusion (approx. size 7'W X 2'H) on sponsorship recognition banner.

iii. Event collateral

1. Logo inclusion in event programs and promotional materials distributed to all attendees.
2. Logo inclusion in event marketing posters visible to all attendees.

c. Exhibition Opportunities

- i. Option for booth or exhibition space to showcase products/services during Wednesday evening Happy Hour event.

d. Additional Incentives

- i. 2 attendee event tickets
- ii. PARTIAL attendee contact list

Let's Break the ICE



IV. Silver Sponsorship, \$2,500

a. Recognition and Acknowledgement

- i. Public acknowledgement during open/closing ceremonies.

b. Brand Visibility

i. Digital platforms

1. Logo inclusion and company recognition on social media marketing/platforms both before and after event.
2. Logo inclusion and company recognition in attendee emails both before and after event.

ii. Logo Placement

1. MEDIUM logo inclusion (approx. size 5'W X 2'H) on sponsorship recognition banner.

iii. Event collateral

1. Logo inclusion in event programs and promotional materials distributed to all attendees.
2. Logo inclusion in event marketing posters visible to all attendees.

c. Exhibition Opportunities

- i. Option for booth or exhibition space to showcase products/services during Wednesday evening Happy Hour event.

d. Additional Incentives

- i. 1 attendee event ticket
- ii. PARTIAL attendee contact list

Let's Break the ICE



V. Bronze Sponsorship, \$1,000

a. Recognition and Acknowledgement

- i. Public acknowledgement during open/closing ceremonies.

b. Brand Visibility

i. Digital platforms

1. Logo inclusion and company recognition on social media marketing/platforms both before and after event.
2. Logo inclusion and company recognition in attendee emails both before and after event.

ii. Logo Placement

1. MEDIUM logo inclusion (approx. size 5'W X 2'H) on sponsorship recognition banner.

iii. Event collateral

1. Logo inclusion in event programs and promotional materials distributed to all attendees.
2. Logo inclusion in event marketing posters visible to all attendees.

c. Exhibition Opportunities

- i. Option for booth or exhibition space to showcase products/services during Wednesday evening Happy Hour event.